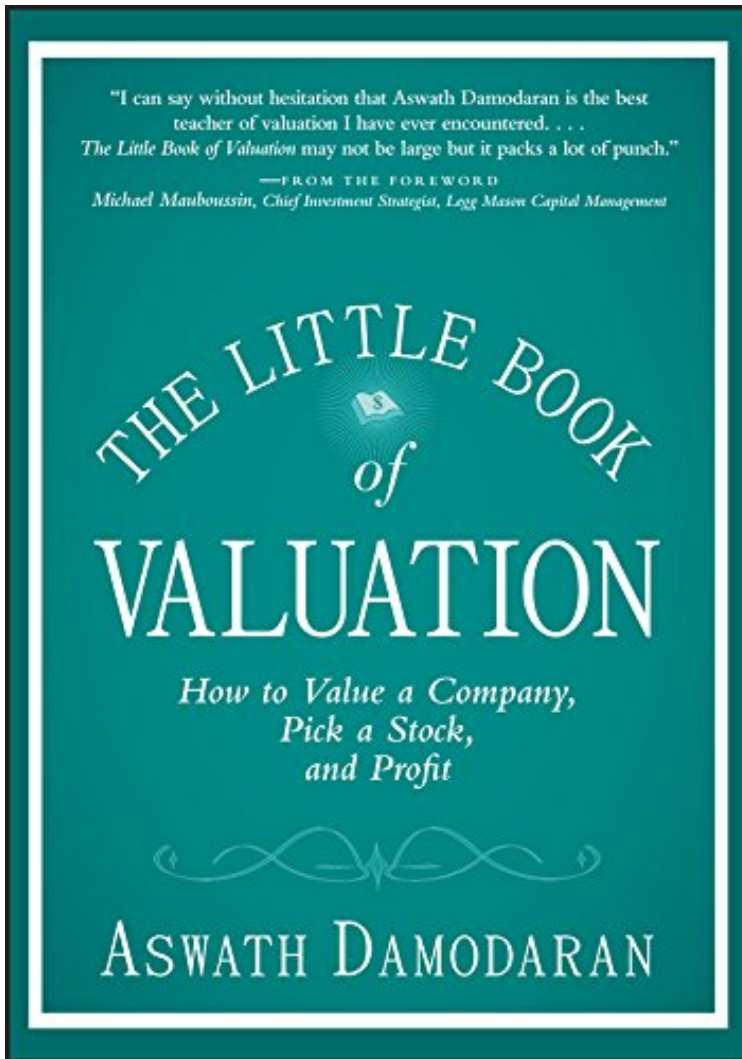


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The Little Book of Valuation: How to Value a Company, Pick a Stock and Profit



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Description :

Prsentation de l'diteurAn accessible, and intuitive, guide to stock valuationValuation is at the heart of any investment decision, whether that decision is to buy, sell, or hold. In The Little Book of Valuation, expert Aswath Damodaran explains the techniques in language that any investors can understand, so you can make better investment decisions when reviewing stock research reports and engaging in independent efforts to value and pick stocks. Page by page, Damodaran distills the fundamentals of valuation, without glossing over or ignoring key concepts, and develops models that you can easily understand and use. Along the way, he covers various valuation approaches from intrinsic or discounted cash flow valuation and multiples or relative valuation to some elements of real option valuation. Includes case studies and examples that will help

build your valuation skillsWritten by Aswath Damodaran, one of today's most respected valuation expertsWritten with the individual investor in mind, this reliable guide will not only help you value a company quickly, but will also help you make sense of valuations done by others or found in comprehensive equity research reports.Présentation de l'auteurAn accessible, and intuitive, guide to stock valuationValuation is at the heart of any investment decision, whether that decision is to buy, sell, or hold. In *The Little Book of Valuation*, expert Aswath Damodaran explains the techniques in language that any investors can understand, so you can make better investment decisions when reviewing stock research reports and engaging in independent efforts to value and pick stocks. Page by page, Damodaran distills the fundamentals of valuation, without glossing over or ignoring key concepts, and develops models that you can easily understand and use. Along the way, he covers various valuation approaches from intrinsic or discounted cash flow valuation and multiples or relative valuation to some elements of real option valuation. Includes case studies and examples that will help build your valuation skillsWritten by Aswath Damodaran, one of today's most respected valuation expertsWritten with the individual investor in mind, this reliable guide will not only help you value a company quickly, but will also help you make sense of valuations done by others or found in comprehensive equity research reports. Quatrième de couvertureLITTLE BOOK BIG PROFITS Praise for *THE LITTLE BOOK OF VALUATION* "There is nothing little about Damodarans *The Little Book of Valuation*. The whole gamut of ideas that form the basis for all business valuations covered in his many multihundred page classics are all here, with the same rigor, clarity, pointedness, and wit." Professor Anant K. Sundaram Tuck School of Business, Dartmouth College "The *Little Book of Valuation* is a great book that I will recommend to my students and friends. This book is an impressive synthesis of sound theory and best practice. It is completely accessible to the novice. It is also an important addition to the professional library of the finance specialist. Acquire it without hesitation." Pablo Fernandez, Professor of Finance IESE Business School, Spain "Damodarans fast read book offers valuable insights for both institutional and sophisticated individual investors. Within the confines of intrinsic (income approach) and relative (market approach) analysis, he identifies the value drivers in several broad categories of stocks and the most important factors to look for, and how to treat them in valuation for each category." Shannon Pratt Chairman and CEO, Shannon Pratt Valuations